

Here you will find the essential guidelines for creating your WiseStamp custom template email signature. Keep in mind that different email providers like Gmail or Outlook impose certain limitations. Follow these recommendations to ensure your signature appears just as you intended in every inbox.

Before you start designing your signature we recommend looking at our signature layout templates for inspiration (www.wisestamp.com/templates).

PLEASE NOTE:

1. An effective email signature should be clear, elegant & minimalist.
2. Test your design with different employees' details to confirm compatibility.
3. Keep in mind that over 50% of emails are opened on mobile devices.

Signature width (1)	600px max. Up to 3 columns
Images (2)	350kb 72dpi PNG/JPG/GIF
Fonts (3)	Web-safe fonts only (see list below)
Decoration elements	Straight horizontal or vertical lines
Colors	Soild colors (gradient not supported)
Icons	64x64px 150kb 72dpi PNG/JPG/GIF
Hyperlinks (4)	Text / Image

(1) To ensure compatibility on mobile screens.

- (2)
- Images sent on email signatures are not responsive on mobile.
 - To keep images sharp in high-res displays we recommend using an image x2 as large as you would like it to appear.
 - Background or overlapping images are not supported.

(3) Recommended: *Arial* | *Verdana* | *Trebuchet MS* | *Georgia* | *Palatino* | *Lucida Sans* | *Times New Roman* | *Courier New*. Other fonts might not be supported by all email providers. Fall back may occur - [full instructions](#).

(4) Text hyperlink may be underlined on Microsoft email providers.